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TECHNIQUES FOR ACQUIRING A PARENT MULTIMEDIA ASSET (DIGITAL NEGATIVE) FROM ANY OF A PLURALITY OF MULTIPLY MODIFIED CHILD MULTIMEDIA ASSETS

ABSTRACT OF THE DISCLOSURE

A method apparatus and method for modifying a first multimedia asset to form a second multimedia asset where the first media asset is derivable solely from the second media asset. A multimedia processing command is applied to the first multimedia asset to form the second multimedia asset. The first multimedia asset is then uniquely linked to the second multimedia asset using the multimedia processing command such that the first multimedia asset is derivable solely from the second multimedia asset.